



**FOR IMMEDIATE RELEASE**

**Petry Media Corporation Announces 8-Year Renewal of LIN Television Rep Agreement**

**New York, NY, August 30, 2006** – Petry Media Corporation, a leader in the nation’s \$8 billion spot television advertising market, today announced that LIN Television Corp. has agreed to renew its representation agreement with the Company for another eight years. Both of Petry Media’s primary operating divisions, Blair Television and Petry Television rep LIN television stations across the United States.

Mr. Vince Sadusky, President and Chief Executive Officer of LIN Television Corp. said, “LIN TV and Petry Media have enjoyed a long relationship and we are confident of Petry’s ability to successfully execute national spot sales across all of our markets.”

Earl Jones, Chairman of Petry Media commented, “Petry Media is delighted to continue our thirty-year relationship with LIN Television. This decision by LIN reflects the quality of the work we have undertaken for them over the years and is a sign of the value we believe we bring to the table. We are proud of the job we do for LIN Television, and we are looking forward to a continued fruitful relationship.”

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**About Petry Media Corporation:** Petry Media Corporation, provides corporate infrastructure and advisory services to its three operating divisions, Blair Television, Petry Television and Petry International. Blair Television and Petry Television are television station representative companies that provide a full range of ad sales and support services including research, programming, creative services, and information services to their nearly 300 client television stations. Petry Media is privately owned by Patriarch Partners LLC, the New York based investment and asset management firm, and company management. Additional company information can be found at [www.petrymedia.com](http://www.petrymedia.com)