



**FOR IMMEDIATE RELEASE**

**Petry Television To Represent New Age Media's WFLI-TV in Chattanooga**

**New York, NY, April 8, 2008** – Petry Television, a division of Petry Media Corporation, a leader in the nation's \$8 billion spot television advertising market, today announced that it will represent MPS' newest station, CW affiliate, WFLI-TV in Chattanooga. MPS has entered into a shared joint services agreement with the New Age station WDSI-TV in Chattanooga. This will be the fourth MPS station Petry represents along with the eight other New Age stations. Petry Television now exclusively represents all New Age Media and MPS television stations.

Mr. Michael Yanuzzi, President of New Age Media said, "New Age Media and Petry Television have enjoyed a fruitful partnership over the years and we remain confident of Petry's ability to successfully execute national spot sales across our markets. Our company is in growth mode and we believe Petry is the best partner as we look to expand our reach across the country. "

Val Napolitano, President of Petry Television commented, "Petry is delighted to expand our relationship with New Age. This new station addition is a reflection of the quality of the work we have undertaken for them and is a sign of the value we bring to the table. We are proud of the job we do for New Age Media, and we are looking forward to a continued successful partnership."

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**About Petry Media Corporation:** Petry Media Corporation provides corporate infrastructure and advisory services to its operating divisions, Blair Television, Petry Television, Petry International and Petry Direct Sales. Blair Television and Petry Television are television station representative companies that provide a full range of ad sales and support services including research, programming, creative services, and information services to their more than 300 client television stations. Petry Media is privately owned by Patriarch Partners LLC, the New York based investment and asset management firm, and company management. Additional company information can be found at [www.petrymedia.com](http://www.petrymedia.com)